



PHOENIX
TAPWARE, SHOWERS & ACCESSORIES



NX Iko and Orli showcase next generation HydroSense® technology

PRESS RELEASE
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'Let freedom rain.'

Phoenix Tapware's NX Showers range expands to include two new collections that take luxurious bathing to the next level. Building on their reputation for impeccable design and innovation, Phoenix has created Iko and Orli, both beautifully designed and technology driven.

The collections feature new revolutionary technology – HydroSense® – from the Phoenix design and engineering team. HydroSense® is a unique shower spray technology that delivers a spray that feels more relaxing and immersive.

It features full coverage from curved sheets that disperse midfall into dense, cascading droplets and transforms the way water traditionally falls by reimagining the internal structure and water flow design.

This cutting-edge patent pending technology accelerates water flow tenfold, resulting in more even coverage and improved performance in low pressure environments.

"Inspired by nature, the water spray pattern shape has a similar shape to an insect wing. It's the precise calculation of internal curvature and water flow that creates an ideal shower pattern."
Dr Patrick Yao, Phoenix Head of Research and Development

Excitingly, Phoenix is one of the first Australian companies to develop a shower spray technology, demonstrating the company's commitment to innovation. As a testament to their design and engineering quality, all NX Showers are backed by a lifetime warranty.

NX IKO

Slender and elegant, Iko is stripped back with a clean and light, rounded profile shower design. The design process involved the removal of any extraneous details. NX Iko has been paired back with concealed hose connectors and wall fixings – just a beautifully harmonious presence to ensure Iko is an assured focal point in any bathroom interior. Another feature includes the ribbing detailing on the face of the overhead shower rose, inspired by water ripples and retro vinyl records.

NX Iko can also mix and match within Phoenix's existing range of tapware and accessories that feature the same round design elements. For example, the Toi, Nara or Vivid Slimline collections complement Iko perfectly.

"Iko's mantra is all about being as minimal as possible. The shower design has been paired back to its simplest, most refined form."
Ban Liu, Phoenix Design Lead

NX ORLI

With its soft square shower design, Orli features a unique rail design. Its wide 50mm rail is akin to a floating ribbon, positioned as if floating against the wall. The handpiece is designed in two separate pieces to give a streamlined appearance and an air of refinement.

Together, the effect is a slim, low-profile look with a rectangular shape providing a sense of luxury. The HydroSense® technology delivers an experience like no other. The family resemblance to Iko continues in the Orli collection with its distinctive ribbing detailing atop the shower rose and can mix and match within Phoenix's range of tapware and accessories that feature the same soft square design elements, such as the Teel, Alia or Gloss collections.

"Perfect for sophisticated bathrooms, Orli represents a groundbreaking design within the Australian bathroom market."
Andrew Cocks, Phoenix Senior Designer

NX Iko and Orli products include:

- Twin Shower
- Rail Shower
- Hand Shower
- Shower Arm & Rose
- Shower Rose

All shower products are available in two finishes – Chrome and Matte Black.



10 x WATER FLOW SPEED



MORE EVEN COVERAGE



REDUCED DEBRIS COLLECTION



IMPROVES LOW PRESSURE OUTPUT

*measured against comparable litre / minute showers



For videos, hi-res product and lifestyle images of the NX Shower collection, please visit the Dropbox link [here](#).

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