



Shifting perspectives with Axia – a striking achievement in minimalist bathroom design

Phoenix Tapware presents the brand new, ultra-thin Axia collection, proudly designed in Australia. A fresh take on modern minimalism, Axia is the award-winning bathroom brand's latest premium designer range, two years in the making.

Revolutionising the bathroom experience, the unique Axia range is a modern twist on tradition with a full suite of beautifully crafted bathroom tapware set to become classic hero pieces in their own right.

Each design has been meticulously crafted with crisp detailing and a strong presence. This design aesthetic enables architecture lovers to create statement tapware that will complement a contemporary environment, while also highly functional with fine precision etched grooves for easy operation and control.

According to Phoenix's Senior Designer, Ban Liu, the collection was incredibly complex to bring to life, but the designers were inspired to push the boundaries to create an ultra-thin outlet unlike anything on the market.

“Our challenge was how to achieve a 6.5mm high super lean outlet through a one-piece casting. This results in a strong signature of machined in detail with a precision control aesthetic.”

Ban Liu, Phoenix Senior Designer

The highlight of the collection is the Wall Basin / Bath Mixer Set with its non-traditional, non-horizontal design. Instead, the wall set features the mixer dial diagonally to the outlet, inspired by the elegant way a thin, single sheet of metal folds and bends. In perfect balance, the large dial and the long outlet create a fine, profiled piece that feels light and effortless.

Other product standouts include a lever-less handle design with a conventional mixer cartridge for the Basin and Vessel Mixers, which

creates a pared back, minimal look. Combined with Axia's signature ultra-thin spout, the Basin and Vessel Mixer designs are sophisticated and refined. And the twist dial handle on the Shower / Wall Mixer, Wall Basin / Bath Mixer Set 200mm, Twin Shower / Wall Mixer, Wall Top Assemblies (including 15mm Extended Spindles), adds a streamlined appeal. The Axia Wall Mixers incorporate the innovation of progressive cartridges and their unique handle design comprises of a rotating outer dial with a fixed central indicator face.

Axia's innovation and cutting-edge design has already been recognised internationally with winning multiple design awards.

The full range of tapware products is available in Chrome, Matte Black and Brushed Nickel, including:

- Axia Basin Mixer
- Axia Vessel Mixer
- Axia Shower / Wall Mixer
- Axia Wall Basin / Bath Mixer Set 200mm
- Axia Twin Shower / Wall Mixer
- Axia Wall Top Assemblies
- Axia Wall Basin / Bath Outlet 200mm

The Axia range features high quality brass European cartridges in all products, Axia offers a lifetime replacement warranty on the cartridge with 1 year labour and 7 years replacement for products or parts for all finishes.

For three decades, Phoenix Tapware has become a beacon for Australian designer tapware, showers and accessories and has been widely recognised for innovation and excellence within the Australian plumbing industry.



For hi-res product and lifestyle images of the Axia collection, please visit the Dropbox link [here](#).

For more information, please contact:
marketing@phoenixtapware.com.au
926 Mountain Hwy, Bayswater VIC 3153
Ph: (03) 9780 4200
phoenixtapware.com.au

